

La Causa's 2025 Celebration

Guarding Dreams Gala

Sept. 11, 2025 • Baird Center Rooftop Ballroom

Dear Community Partner,

I hope this email finds you well. I am thrilled to extend you an invitation to join us at La Causa's 2025 Celebration, the Guarding Dreams gala. This year's event will be held on Sept. 11, 2025, in the stunning Rooftop Ballroom of the Baird Center.

Childhood should be a time of wonder, safety, and opportunity—but for too many children, instability and crisis threaten their most precious years. At La Causa Crisis Nursery & Respite Center, we provide a safe haven for children and critical support for families, ensuring that children have a safe place to stay, escape, and just be a kid during the greatest times of stress. Our bilingual licensed 12-bed shelter on the south side of Milwaukee provides complete care for children aged from birth to 12 years old for up to 72 hours at no cost to families.

Decades of research show that protecting children from Adverse Childhood Experiences (ACEs)—such as abuse, neglect, and family crisis—leads to lifelong positive outcomes, including better health, stronger academic achievement, and greater economic stability.

At this year's event we celebrate the dreams of childhood and the hope that we can foster in children and families through La Causa Crisis Nursery and Respite Center. There are many ways you can support this mission. I have included our investment portfolio outlining all the opportunities to support La Causa Crisis Nursery and Respite Center and show your support for childhood dreams.

By sponsoring La Causa's 2025 Celebration, you are not just supporting an event—you are investing in the future of our community's children, giving them the security and care they need to grow, dream, and thrive.

Together, we can ensure that every child's dreams remain bright, unbroken, and within reach. Thank you for supporting La Causa Crisis Nursery, believing in the power of childhood, and helping us protect the future of those who need it most.






















Warmly,



Luis Ayala
President and CEO
La Causa, Inc.

Sponsorship Opportunities

(Please make a copy for your records)

Sponsorship Opportunities	Presenting Sponsor \$10,000	Crisis Sponsor \$7,500	Nursery Sponsor \$5,000	Respite Sponsor \$2,500	Friends of Crisis Nursery \$1,000
Ad in the program book. See Ad Specs on pg. 5	Full page	Half page	Half page	Quarter page	Name
Company name, logo, on event presentation					
Reserved table at the event	Two premier tables	Two tables	One table	One table	Half table
Company Name, logo, and link on the event website					Name only
Company Name, logo, shared in digital communication					Name only
Company Name, Logo on Social Media Posts	Four Post with link	Three Post with link	Two Posts with link	One Post with Link	Name only
Verbal acknowledgment at the event					
Ability to give away promotional items					
Recognized as Presenting Sponsor with event name on all printed & digital communication					
Ability to speak at event					

Questions about Sponsor Recognition? contact Spencer Brink at Spencerb@lacausa.org.

Visit our event website at <http://www.lacausa.org/gala/>

Commitment Form

(Please make a copy for your records)

Thank you for your generous support! Your contribution helps provide free, safe, and nurturing care for children in times of crisis.

Sponsorship Information

Contact Name: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Social Media Recognition

We'd love to celebrate your generosity! Please share your social media handles so we can tag your company in sponsorship posts. If applicable, please email a high-quality jpg of your logo to angelinas@lacausa.org.

Facebook: @_____ Instagram: @_____

LinkedIn: @_____ Other: @_____

Sponsorship Commitment

\$10,000 \$7,500 \$5,000 \$2,500 \$1,000 Other: _____

I would like to provide an auction item to raise additional funds (see next page for more details)

Payment Information

Cash Check Credit Card Invoice me upon receipt Invoice me on: _____

Please make checks payable to **La Causa, Inc.** Mail Checks to:

📍 La Causa, Inc., 413 W. Scott Street, Milwaukee, WI 53204

To pay by credit card, visit <https://bit.ly/LaCausaSponsor25> or call (414) 316-5501. Note: transaction fees may apply.

Acknowledgment & Signature

Your contribution is tax-deductible to the fullest extent of the law. La Causa, Inc. is a **501(c)(3) nonprofit organization, Tax- ID 39-1247667**, committed to serving families in Wisconsin.

Donor Signature: _____ Date: _____

To get the full benefit of your sponsorship, please return this form and payment by 07/15/2025

For questions or to discuss more sponsorship opportunities, contact **Spencer Brink** at Spencerb@lacausa.org, 414-316-5501.



Auction Donation Form

(Please make a copy for your records)

NEW for 2025 You can complete your auction item donation form online at
<https://bit.ly/LaCausaAuction25>

Contact Name: _____

Organization Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Auction Item Details:

Item Name: _____ **Value: \$** _____

Description: _____

Instructions for Delivery (please check one):

- My donation will be mailed or dropped off to La Causa by: _____
- My donation is enclosed.
- My donation will need to be picked up (a La Causa volunteer will call to schedule).
- Please have La Causa prepare a certificate.

Additional Instructions: _____

Questions? Contact **Omega Delarosa** at omegad@lacausa.org or **414-316-5511**







Return this form and drop off donations to:

La Causa, Inc.

Email to: AE@LaCausa.org

413 W. Scott Street, Milwaukee, WI 53204

We appreciate all donations! Unsure what to donate? Here are popular auction items:

-  Gift Cards & Certificates – Restaurants, spas, shopping, experiences
-  Exclusive Tickets – Concerts, sporting events, theater, festivals
-  Getaways & Experiences – Hotel stays, vacation rentals, adventure packages
-  Food & Beverage – Wine, spirits, gourmet food baskets, brewery tours
-  Unique Merchandise – Designer accessories, artwork, memorabilia
-  Curated Gift Baskets – Themed bundles like self-care, family fun, or local favorites

Your generosity supports **La Causa's Crisis Nursery & Respite Center**, providing safety, care, and love to children in need. Thank you for making a difference!

P.O. BOX 04188 MILWAUKEE, WI 53204 • (414) 647-8750 • www.lacausa.org



Sponsorship Ad Specs

Thank you for your support!

All artwork is due by August 1, 2025.

Full color artwork is allowed; please ensure your file is saved to either **PNG** or **JPEG** file type.

If you have any questions, please contact Angelina Velazquez at angelinas@lacausa.org or (414) 316-8973.

Presenting Sponsor

Full Page Ad 5.5 x 8.5 inches

Crisis & Nursery Sponsors

Half Page Ad 5.5 x 4.25 inches

Respite Sponsor

Quarter Page Ad

2.75 x 4.25 inches