



La Causa, Inc.

Where Children and Families Come First



La Causa, Inc. 2017 Annual Report



Thanksgiving at our Crisis Nursery

Dear Valued Friends,

Thank you for your support and friendship.

Your commitment to La Causa helped us provide an array of programs and services to thousands of children, families, and individuals of all ages. La Causa had many achievements in 2017, as evidenced throughout this Annual Report. Here are a few of the many highlights...

Through our Charter School and Early Education & Care Center, over 1,000 children were cared for and educated. The Charter School received an "Exceeds Expectations" rating from the Wisconsin Department of Public Instruction, and the Early Education & Care Center was once again recognized as a 5-Star rated program through YoungStar. Our Crisis Nursery & Respite Center was a safe haven from child abuse and neglect for over 600 children. And, our Social Services Adult and Social Services Youth Programs helped families stabilize, and provided expert counseling and treatment services for those in need.

We are grateful to all of La Causa's donors, individual and legacy; foundations; businesses and organizations; national partners; community supporters and volunteers; corporate sponsors; and La Causa staff. Together, you help us live our mission, "to provide children, youth, and families with quality, comprehensive services to nurture healthy family life and enhance community stability."

On behalf of ourselves, the Board of Directors, and the entire Agency, thank you again for your continued support and friendship.

Warm regards,



A handwritten signature in black ink that reads "Lyman Tschanz".

Lyman Tschanz
Board Chair



A handwritten signature in black ink that reads "George A. Torres".

George A. Torres
President & CEO

2017 Board of Directors

Lyman Tschanz, Chair
Rockwell Automation

Robert Kotecki, Vice Chair
Associated Benefits & Risk Consulting

Nedda Avila, Secretary
Community Representative

Gustavo Cueto, Treasurer
Northwestern Mutual

George A. Torres, President & CEO
La Causa, Inc.

Mario Gayoso Noguero
Russ Darrow Group

Andres Gonzalez
Froedtert & Medical College of Wisconsin

Nancy Jelen
Community Representative

Eduard Jimenez
Molson Coors

Martha Lamelas
Community Representative

Kenneth Little
City of Milwaukee

Erico Ortiz
Inspiration Studios

Jertha Ramos-Colon
Community Representative

Teri Severinsen
Midwest Fiber Networks, LLC

Chad M. Winters, J.D.
Lockton Companies, LLC



Video Production Lab



Graduation



Winter Concert



Robotics Program

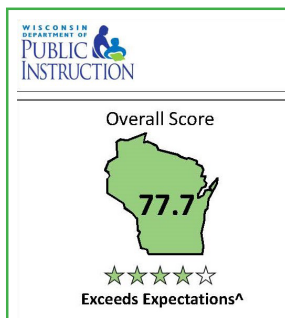
Charter School

821 Children Enrolled

The Charter School educates 800 K4 through 8th grade students in a bilingual, multicultural environment. Students receive high-quality educational instruction, hands-on learning opportunities such as robotics and video production, and a variety of extra-curricular activities. Combined, our students have the confidence and foundation needed to succeed in school and beyond.

2017 Highlights

- ***Exceeds Expectations*** rating was received from the Wisconsin Department of Public Instruction.
- ***Winner of the Wisconsin Association of Bilingual Education's (WIABE) Writing Contest*** (6th -8th grade category) ***was one of our 8th-graders.***
- ***Graduated 72 students***
- ***Girls On The Run showcased our team*** in its campaign video.
- Students participated in ***Junior Achievement's field trips*** and ***Financial Literacy Events.***
- ***Rockwell Automation's Career Exploration Day*** showed K5 - 5th grade students how STEM applied on the job front.



What We Do

- Robotics Program
 - Video Production Lab
 - Eagle News Network (ENN) on YouTube
 - Project Lead The Way Programs
 - Developmental, Bilingual Program
 - Dual Language Program
 - Culturally-relevant Music & Dance Programs
 - DPI-sponsored Community Learning Center
 - The University of Wisconsin-Milwaukee/College Prep Program
 - The University of Wisconsin-Oshkosh
 - CHISPA(Children Investigating Science with Parents and Afterschool) Program through UnidosUS
 - *Padres Comprometidos* Program through UnidosUS
 - The Milwaukee Public Library Literacy Events
- Smart & Spaces
STEAM
SMARTS
SAFE

Where are They Now?

Job Duran

2010 La Causa Charter School - Grad - *Honor Student*

2014 St. Thomas More High School - Grad - *Honor Student*

2018 Intern, Rockwell International

2019 (May) UW-Milwaukee, Bachelor's Degree Mechanical Engineering - *Dean's List (4 years)*



Crisis Nursery

602 Children and
298 Families Served

The Crisis Nursery & Respite Center helps prevent child abuse and neglect by providing a safe haven for infants and children up to age 12. Our 12-bed shelter is home to children up to 72-hours during times of family emergencies, homelessness, domestic violence, high stress, or because they simply ran out of resources. We are open 24/7/365-days a year, and never charge a fee for our services.

2017 Highlights

- The Crisis Nursery is the ***only facility of its kind in Wisconsin.***
- Surveys showed that ***95% of parents*** who utilized the Crisis Nursery ***experienced a reduction in their stress levels***, and felt that their ***families became stronger.***
- The Crisis Nursery provided a ***safe haven for over 600*** children with ***2,952 overnight stays.***
- The Crisis Nursery ***served nearly 300 families.***
- ***Facilitated over 175 volunteers*** from numerous companies, churches, organizations, and universities.

What We Do

- Serve as the next best thing to Grandma's house.
- Welcome children in a safe, nurturing environment.
- Provide children with clean clothes, a warm bath, healthy meals and snacks, toys and games, and access to computers for homework.
- Offer parents a variety of community-wide resources to help stabilize the family.

"The Crisis Nursery was there to keep my kids safe when I needed to go to the hospital. I was so relieved."

- Ashley M.

2017 Disco Fever

Annual Fundraiser to Benefit the Crisis Nursery & Respite Center



Many Thanks to Our Generous Sponsors

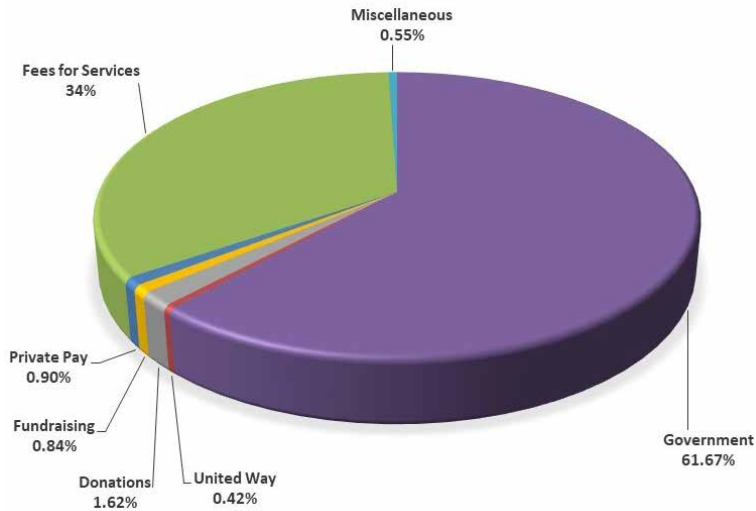
- Associated Benefits and Risk Consulting
- Baker Tilly Virchow Krause, LLP
- CableCom
- Christopher & De León Law Office
- Diversified Insurance Solutions
- Friends of La Causa Crisis Nursery
- Froedtert & Medical College of Wisconsin
- Goldfish Uniforms
- Greenfire Management Services, LLC
- Gruber Law Offices, LLC
- Hometown Heroes
- In Loving Memory of Joe G. Morales
- Jelen Family & Friends
- Eduard Jimenez, Jr.
- Koehler & Corbett Families
- La Causa Charter School Teachers
- Martha Lamelas Family & Friends
- Landmark Credit Union
- Lockton Companies
- Lueder Financial Group – Northwestern Mutual Downtown Milwaukee
- Marcus Theatres Corporation
- Midwest Fiber Networks
- MSI General Corporation
- Northwestern Mutual – Gustavo F. Cueto
- Peoples State Bank
- Plunket Raysich Architects, LLP
- Reinhart Boerner Van Deuren S.C.
- Rockwell Automation, Inc.
- Straight-Up, Inc.
- The Milwaukee Urban League
- George A. Torres Family
- UMOs Inc.
- Wessels Sherman

In-Kind Support

- Amerigraphics Group
- Anderson Commercial Group
- Colonial Life

2017 Financials

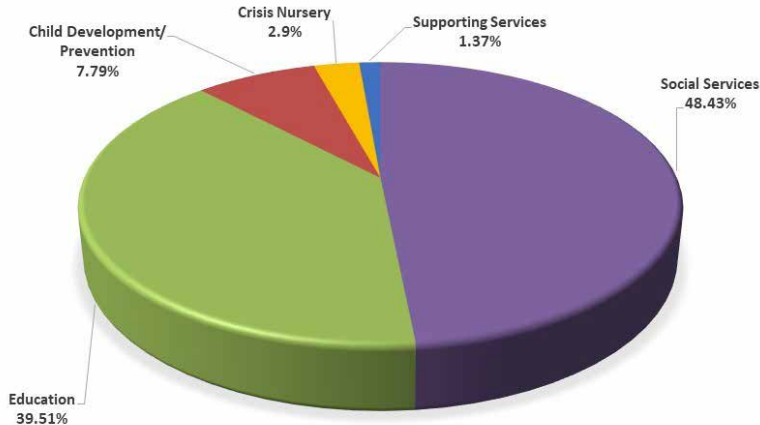
2017 Revenue



2017 Revenue Sources

Government	\$12,767,657
Fee for Services	\$7,038,639
Donations	\$334,887
Private Pay	\$186,479
Fundraising	\$174,483
Miscellaneous	\$111,922
United Way	\$87,954
Total Revenue	\$20,702,021

2017 Expenses by Division



Social Services	\$9,727,925
Education	\$7,937,009
Child Development/Prevention	\$1,564,974
Crisis Nursery	\$583,499
Supporting Services	\$273,274
Total Expenses	\$20,086,681

Assets

Property, Plant & Equipment	\$ 9,816,251
Current Assets	\$ 3,389,727
Other	\$ 236,609
Total Assets	\$ 13,442,587

Liabilities

Current Liabilities	\$ 3,740,892
Long-term Liabilities	\$ 4,934,787
Net Assets (Deficit)	\$ 4,766,908
Total Liabilities	\$ 13,442,587

Foundation

Brady Corporation Foundation
Benevity Community Impact Fund
Forest County Potawatomi Community Foundation
Four-Four Foundation, Inc.
Greater Milwaukee Association of Realtors Youth Foundation
Greater Milwaukee Foundation, Inc.
Greater Milwaukee Foundation's JayKay Foundation Fund
Greater Milwaukee Foundation Dan & Sheila Vander Sanden Family Foundation
William and Sandy Heitz Family Foundation

Herb Kohl Philanthropies
Leveler Foundation
Newman's Own Foundation
Northwestern Mutual Foundation
Racine Dominican Mission Fund
Service Club of Milwaukee
Burton & Audrey Strnad Donor Advised Fund of the Jewish Community Foundation
The ROS Foundation
UnidosUS - CHISPA
Waukesha County Community Foundation/Wildcat Fund
Wochinske Family Foundation, Inc.

Business

AmazonSmile
Anderson Commercial Group, LLC
Associated Benefits and Risk Consulting
Aurora Health Care Medical Group
Baker Tilly Virchow Krause, LLP
Brady Corporation
CableCom/Midwest Fiber Networks
Christopher & De León Law Office
Diversified Insurance Solutions
DonateWell
Froedtert Health
Froedtert & Medical College of Wisconsin
Goldfish Uniforms
Greenfire Management Services, LLC
Gruber Law Offices, LLC
Guaranty Bank
Hatco Corporation
Hometown Heroes
Hunger Task Force, Inc.
Johnson Bank
Kapco Metal Stamping
Kohl's Department Stores, Inc.
Kohl's Field Trip Grant Program

Landmark Credit Union
Leader Paper Products, Inc.
Lockton Companies
Lueder Financial Group, LLC
Our Lady of Lourdes Church
Marcus Theatres Corporation
Midwest Sociological Society
MSI General Corporation
Northwestern Mutual Downtown Milwaukee
Peoples State Bank
Plunkett Raysich Architects, LLP
PNC Bank/Mortgage
Reinhart Boerner Van Deuren, S.C.
Rockwell Automation, Inc.
St. Elizabeth Ann Seton Parish
St. Mary Catholic Faith Community
Straight-Up, Inc.
The Milwaukee Urban League
The Nurturing Nook Inc.
Truist Inc.
UMOS Inc.
United Way of Greater Milwaukee & Waukesha County
United Way of Metropolitan Chicago

Individuals

Maria Ayala
Isabel Bader
David & Erin Burchett
Roy & Teena Cook
Patrick & Carol Corbett
William & Margaret Crowley

Karl & Lisa Dickson
Dr. Patricia Ellis
Andy & Jan Fleckenstein
Francis & Kimberly Gaunt
Colleen Henry & Steve Koen

Thank You!

Individuals Continued

Trudie Hughes-Sontoski & Lawrence Sontoski
Niksa & Kelly Ivancevic
Frank & Nancy Jelen
Eduard Jimenez, Jr.
Shane & Marie Judd
Kurt & Kathleen Kellogg
Ellen Kendall
John & Renae Kinney
Bob & Joan Klein
Bill & Joanna Koehler
Dr. Adel Korkor, M.D.
Martha Lamelas
Dr. Raúl & Pamela Mateo
Doug & Ginny Mills
Richard & Rachel Minor
William & Jacqueline Mongan
Cassandra Morales-Salcedo
Leo Martinez & Colleen Foley Martinez
Donald & Barbara Mullet
Ivan & Tamara Olivas

Group Volunteers and In-Kind Support

Allen Edmonds Corporation
Alverno College Students
Amerigraphics Group
Blue Harbor Resort & Spa
BMO Harris Bank
Boucher Automotive Group
Brady Corporation
Brewery Workers Local 9 - UAW
Care-a-lotta (Bartolotta Restaurants)
Carmen High School of Science and Technology
Carniceria La Hacienda
Carroll Studios of Photography
Coakley Brothers & Brothers Interiors
Destination Fitness In-Home Training LLC
Ebix, Inc.
Global Business Travel Association/WI Chapter
Hispanic Professionals of Greater Milwaukee (HPGM)
Hunger Task Force, Inc.
Kiwanis Club of Milwaukee, Inc.
Koss Stereophones Corporation
KPMG
La Causa *Disco Fever* Gala Volunteers
La Causa, Inc. Employees

Nef & Cynthia Pagan
David & Diana Parker
John & Rachel Roberts
Cheryl Rosinski
Scott & Amy Sanders
Donna Schmidt
Peter Schmidt
Karl Schoendorf
Sally Schoendorf
Charles & Patricia Schroeder
John Stein
Zachary & Mercedes Taft
Thomas & Susan Touchett
George A. & Denise Torres
Julie Valadez
Elizabeth Vokac
Ralph & Marilyn Wilke
Randall & Sara Wondergem
Zapata Family

Lela Boutique
Manheim Milwaukee
Marcus Hotels & Resorts
MillerCoors
Milwaukee Admirals
Milwaukee Brewers Baseball Club
Milwaukee Bucks Basketball
Milwaukee River Cruise Line - The Edelweiss
NewThreads of Hope, Inc.
Northwestern Mutual Downtown Milwaukee
North Shore Kiwanis
Our Lady of Lourdes Church
Rockwell Automation, Inc.
Rotaract Club of Milwaukee
St. Anthony's Parish
St. Mary Catholic Faith Community
St. Matthias Parish
St. Pius X Parish Community
The Iron Horse Hotel
The Wisconsin Club
Three Holy Women Catholic Parish
United Way of Greater Milwaukee & Waukesha
County
Wisconsin Veteran Network VetsNet



Early Education & Care Center

Early Education & Care Center

257 Children Enrolled

The Education & Care Center (EECC) educates and nurtures children ages 4 weeks to 3 years old. Children receive bilingual instruction in a creative, positive learning environment. The EECC also offers before-and after-school programs, and fun-filled, enriching summer programs for children up to age 12.

2017 Highlights

- **5-Star rated program designation was received through YoungStar.** Less than 13% of all YoungStar-rated childcare centers received this rating.
- Recognized as a **National Accredited Center** through the Early Learning Leaders.
- The **EECC leadership team** was actively involved in Early Education Policy with various community partners including:
 - Milwaukee Succeeds
 - Betty Brinn Children's Museum
 - Herzfeld Foundation
 - Wisconsin Child Care Administrators Association
 - Milwaukee Child Care Alliance



What We Do

- **Early Intervention Screenings** with EECC families with children up to age 3 measure their children's age-appropriate growth levels, and identify any areas where children may need additional services. The annual screenings also connect families with birth-to-three services such as speech and behavior therapy, Autism or eating challenges.



EECC offers:

- Structured, Bilingual Education/Curriculum
- Early Head Start Program
- Three & Ready Program
- Before-and After-school Program
- Field Trips

"My daughter has been with the Early Education & Care Center since she was an infant. It is amazing to see the staff interact with her and how excited she is to come to school daily."

- Mrs. R.



Recovery Center Group Picnic

Social Services Adult Programs

2,001 Clients Served

Social Services Adult Programs provide supportive, recovery and strength-based services for adults and families throughout Milwaukee County. Our highly-qualified team of experts assist hundreds of adults in the areas of substance use, recovery support, and mental health needs.

2017 Highlights

- ***The Recovery Center*** increased consumer participation by over 20%.
- ***Treatment Services Clinic*** launched an ***Art Therapy Group Program***.
- ***The Recovery Center*** hosted its first annual Open House for over 40 area providers.
- ***The Crisis Mobile Team - Expansion*** assisted police who responded to calls about individuals with mental health or substance use issues.

What We Do

- Comprehensive Community Services (CCS)
- Recovery Support Coordination
- Targeted Case Management (TCM)
- Transitional Care Coordination
- WATTS
- Crisis Mobile Team
- Treatment Services Clinic
- Community Enrichment Center (CEC)
- Community Linkage and Stabilization Program (CLASP)
- Recovery Center

"When I first started coming to the Recovery Center, all I wanted to do is die, and now all I want to do is live."

- Joe (Client name changed)



Treatment Foster Care Holiday Party



Wraparound Holiday Party

Social Services Youth Programs

1,416 Youth Served

Social Services Youth Programs provide developmental and supportive services for individuals who experience mental or emotional health needs. We also provide programs to help improve a family's quality of life, such as Crisis Stabilization, Treatment Foster Care, Making Proud Choices, My Life My Choice, and Wraparound Services.

2017 Highlights

- **Top-rated Social Services Youth Agency** in Milwaukee County for Wraparound Milwaukee Care Coordination and REACH Care Coordination Programs.
- **Served 659 youth - the most clients** in REACH, Wraparound, Transitional and CORE Programs.
- **Served the majority of Spanish-speaking** children, families and young adults among all Wraparound-contracted agencies.
- **Treatment Foster Care (TFC)** facilitated three adoptions, seven reunifications, and one transfer of guardianship.

What We Do

- Wraparound Milwaukee Care Coordination
- REACH Care Coordination
- Coordinated Opportunities for Recovery & Empowerment (CORE)
- Returning to Success Re-entry Program
- Treatment Foster Care (TFC)
- Crisis Stabilization
- Specialized Crisis Stabilization
- Making Proud Choices
- My Life My Choice
- Aggression Replacement Training

*"Even though I did not give birth to these girls,
they are still my girls."*

*- Cassandra M., Treatment Foster Care mother
who adopted two girls.*



Locations



Administration

136 W. Greenfield Ave.
Milwaukee, WI 53204
(414) 647-8750



Community Enrichment Center

804 W. Greenfield Ave.
Milwaukee, WI 53204
(414) 647-5971



Crisis Nursery & Respite Center

522 W. Walker St.
Milwaukee, WI 53204
(414) 902-1620



Early Education & Care Center

809 W. Greenfield Ave.
Milwaukee, WI 53204
(414) 647-5980



La Causa Charter School

1643 S. 2nd St.
Milwaukee, WI 53204
(414) 902-1660



Social Services Division

5235 N. Ironwood Rd.
Glendale, WI 53217
(414) 902-1500

(414) 647- 8750 www.lacausa.org



La Causa, Inc. is an AA/EEOC/LEP Employer and Service Provider and participates in E-Verify. EOE of Minorities/Vets/Disability.