



LA CAUSA Inc.

Where Children and Families Come First


ANNUAL REPORT 2014



HELPING FAMILIES

Shine Brightly





*Rough diamonds
may sometimes
be mistaken for
worthless pebbles.*

– Thomas Browne



Dear Valued Friends,

Have you ever heard someone say, “He’s just a kid?” It’s hard to understand how anyone can dismiss a child as unimportant, insignificant, or without value. As we all know, children grow up fast—they become teenagers and college students and adults right before our eyes.

All children start out as blank slates—like a shard of stone or a pebble on a beach. Life’s journey smooths them and polishes them. But life can also deliver hard knocks that cause chips or even serious cracks. The journey of childhood can sometimes explain why some adults shine like diamonds, while others might remain rough or scarred.

At La Causa, every child is a gem seeking to be polished. We work daily to provide safe care, preschool, and elementary and middle school so our children can achieve and excel. And when rough times create nicks or dents, our multitude of social service programs are available to help heal the scars and hold damage in check.

We are also proud to offer programs for adults whose fractures and chips prevent them from living life to the fullest. By addressing instability, we daily see our participants living healthier, happier, more productive lives.

As one of La Causa’s many supporters, please share in our pride at the success of our efforts. Your support and contributions make our work possible, helping us to polish the gemstones of thousands of individuals each year. With your help, our world is brighter and holds more promise.

With warm appreciation,



Steve Sperka
Board Chairperson



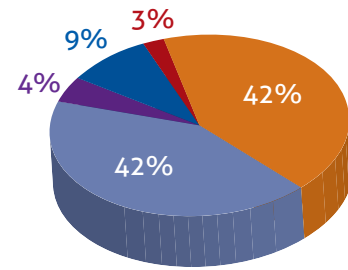
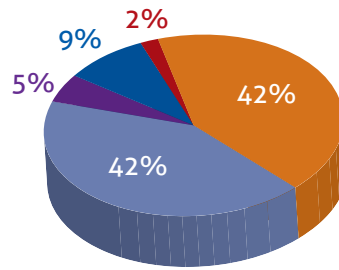
George A. Torres
President & CEO



Our Mission To provide children, youth and families with quality, comprehensive services to nurture healthy family life and enhance community stability.

Our Vision Where stable communities and healthy families have the resources and opportunities to maximize personal development and self-sufficiency.

2014 Financials



Service Area

	Revenue	Expenses
Early Education & Care Center	\$ 1,741,726	\$ 1,729,639
Crisis Nursery & Respite Center	\$ 510,743	\$ 539,128
Social Services	\$ 8,457,799	\$ 8,194,758
La Causa Charter School	\$ 8,327,304	\$ 8,161,159
Administrative Services	\$ 947,877	\$ 847,098
Total	\$ 19,985,449	\$ 19,471,782
CHANGE IN NET ASSETS	\$ 513,667	

Assets

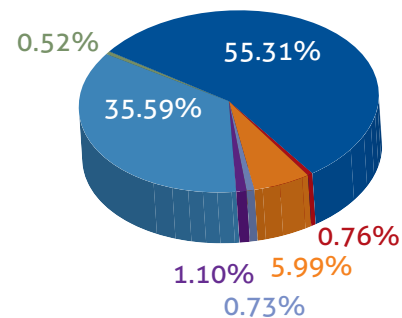
Current Assets	\$ 1,942,974
Property, Plant & Equipment	\$ 7,320,377
Other	\$ 302,105
Total Assets	\$ 9,565,456

Liabilities

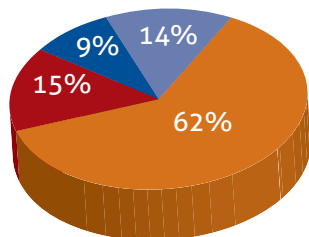
Current Liabilities	\$ 3,785,861
Long-term Liabilities	\$ 3,515,966
Net Assets (Deficit)	\$ 2,263,629
Total Liabilities and Net Assets	\$ 9,565,456

2014 Revenue by Source

Government	\$ 11,053,752
United Way	\$ 150,813
Donations	\$ 1,198,102
Fundraising	\$ 146,405
Private Pay	\$ 220,680
Fees for Services	\$ 7,111,801
Miscellaneous	\$ 103,896
Total	\$ 19,985,449



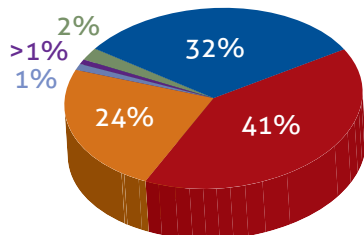
2014 Client Data



Total Individuals Served by Division

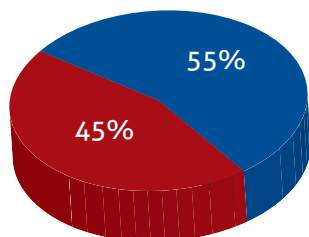
Early Education & Care Center	606
La Causa Charter School	935
Social Services	4,057
Crisis Nursery & Respite Center	948
Total	6,456

Numbers reflect individuals directly served by programs. In 2014, La Causa, Inc. was proud to impact thousands of parents, siblings, and extended family members who benefited indirectly from our services.



Total Individuals Served by Ethnicity

Hispanic/Latino	2,098
African American	2,669
White	1,564
American Indian/Alaskan	47
Asian	14
Other	154
Total	6,456



Total Individuals Served by Gender

Male	3,591
Female	2,955
Total	6,546



Emerging research shows that by age 3, a low-income child hears thirty million fewer words than a child from a high-income family. Known as the Thirty Million Word Gap, this discrepancy directly correlates to a child's knowledge, skills, experiences, and success in school.

For low-income children, high quality early education is a direct route to improved language development, age-level development, and kindergarten readiness. For children to shine like gems, the polishing must begin early!

The Early Catastrophe: The 30 Million Word Gap by Age 3
by Betty Hart and Todd R. Risley

Early Education & Care Center

La Causa Early Education & Care Center exists because all children have a fundamental need to learn. We provide age-appropriate, nurturing care and education for children age 4 weeks to 12 years old in a bilingual setting.



Infant and Toddler Developmental Care



Before- and After-School Care



Early Preschool



Summer Camp Program



Three & Ready Preschool



Off-School Program



We are proud to be accredited by the **National Accreditation Commission for Early Care and Education**. This confers a **Five-Star** rating through **Wisconsin YoungStar**, ranking our center in the top 8 percent of child care centers in Wisconsin. Our children receive top-quality care and education right in their own neighborhood!



2014 Highlights

Our summer program, *Take Flight*, offered summer-long fun and learning. Children explored the world of airplanes, helicopters, balloons, and animals; built bird houses and planes; experimented with simple rockets; and visited the EAA AirVenture Museum in Oshkosh for an exciting hands-on experience.

Our Hispanic Early Learning Program (HELP) screened children for developmental progress. Referrals and parent coaching assisted children who exhibited delays, ensuring that they could receive needed attention and stay on track to be ready for kindergarten.

Parent activities such as Open House, a Mother's Day program, summer picnic, and more brought parents to the center for fun and refreshments. Children performed songs, displayed artwork, and demonstrated science skills.



Three & Ready Preschool

Our very own bilingual preschool program, called Three & Ready, emphasizes age-level skills and English language acquisition. Children learn the skills needed for kindergarten and are excited to start school!

Creative Curriculum

The best tools produce the best results! We are proud of our framework—the nationally-acclaimed *Creative Curriculum*. This system, together with the *Teaching Strategies Gold* assessment package, places all children on a continuum of learning and development from age 4 weeks to 5 years along with frequent checks of their progress. This research-proven package supports every child in becoming a creative, confident thinker.



La Causa Charter School

La Causa Charter School provides a solid, bilingual core curriculum enhanced by our strong Fine Arts and Vocational Education program. We strive to develop well-rounded students who are ready for the next challenges of high school, college, and career.

With two-thirds of our kindergarteners being English-language learners, three goals drive our curricula: English-language proficiency for all students, third-grade reading proficiency, and high school readiness for eighth graders. Our graduates are truly prepared to face challenges and to shine in every endeavor.



Fine Arts and Vocational Education (FAVE)

The arts and sciences build knowledge and discipline that can shape a child forever. La Causa Charter School is committed to developing students into polished, sparkling individuals through its emphasis on our FAVE areas.

The **Fine Arts** are cultivated through visual arts, dance, vocal music, and instrumental music. Choir, orchestra, and several guitar groups provide options for a wide variety of musical interests and student enrichment.

Vocational Education emphasizes valuable STEM subjects—Science, Technology, Engineering, and Math classes. Our robotics lab and video production lab immerse students in state-of-the-art activities, including Project Lead the Way. These classes prepare students for the rigors of high school and give them valuable exposure to high-demand careers.



21st Century Community Learning Center

The after-school hours are a valuable opportunity for youth development and to help students who struggle academically. Our after-school program is a qualified **21st Century Community Learning Center** and benefits from federally designated funding. Our program meets standards for math and literacy time, sports and extracurriculars, mentoring, and valuable life skills. This year, students in our after-school program showed a significant increase in standardized testing and classroom behavior.



Project Lead the Way LAUNCH

Thanks to a generous grant from the Louis Calder Foundation, we added the Project Lead the Way LAUNCH program to our coursework in the 2014-15 school year. This provides a national STEM curriculum for children in K5 through 5th grade, expanding our traditional Project Lead the Way offerings for grades 6 through 8.



Impact of Real-World Skills

Roberto was a bright student but had trouble paying attention in class and applying himself to his work. His robotics class changed his outlook on schoolwork. After seeing math and engineering in action in the form of robots, he could make the connection between theory and application. Roberto became better focused and worked harder on his lessons after realizing the importance of the foundation he was building.





*A hundred years from now, it will not matter
what my bank account was,
the sort of house I lived in,
or the kind of car I drove.
But the world may be different
because I was important in the life of a child.*

– Forest Witcraft



LA CAUSA Inc.

Where Children and Families Come First

Locations



Early Education & Care Center



La Causa Charter School



Social Services



Community Enrichment Center



Crisis Nursery & Respite Center



In 2014, the Crisis Nursery hosted 607 children for a total of 1,361 stays and 2,887 overnights.

Crisis Nursery & Respite Center

Every child deserves a safe place to sleep, nutritious meals, and comfortable surroundings. But when families suffer from hardship, parents need time to seek help and find stability. La Causa Crisis Nursery & Respite Center (CNRC) is available 24 hours a day, 365 days per year to shelter and care for children in any kind of crisis. We provide safety and support for children while parents address adult concerns.

As a licensed shelter, we accept children age birth to 12 years for up to three days during any kind of emergency—at no cost to parents. The CNRC also encourages respite care for families under stress—the only facility in southeastern Wisconsin to do so—so parents can breathe, stabilize the family, and take their children home to a better living situation. Reducing stress in parents is shown to reduce the potential for child abuse and neglect.



Families Feel at Home in Our New Facility

Our beautiful new Crisis Nursery opened in October, 2013. Custom designed for 12 children plus staff, and handicap accessible, the new center truly provides a feeling of safety and comfort for our children. Staff report that our young guests settle in quickly and easily, and parents are reassured when they place their children in our care. The smiles and hugs have been endless!

Child Comforts

Many families arrive during emergencies and aren't able to bring belongings. The Crisis Nursery is ready with everything a child might need: meals, snacks, bath supplies, spare clothing, sheets, towels, pajamas, toothbrushes, and toys—all provided by compassionate, trained crisis care workers. Every child is a special guest and is treated with compassion.



"I was so nervous when I dropped off my children, but our apartment wasn't safe and I had to move. The staff made us feel welcome and cooked meals for my little girls. I found an apartment and got us moved while my girls were safe and cozy for three nights!"

La Causa Social Services

Life's journey is not always smooth, and sometimes delivers challenges in the form of substance use, behavior issues, child safety difficulty, or mental health needs. La Causa's Social Services division is ready to smooth out life's rough spots and aid with healing. Our care coordinators, social workers, and specialists are able to locate services, find placements, counsel, train foster parents, assist with adoptions, restore family bonds, and help individuals achieve their goals and find personal success.



We served 4,057 individuals plus many more family members in 2014. Our staff is proud to have helped so many families find stability!



Service Areas

Wraparound Milwaukee
REACH Milwaukee
Transitional Coordination
Wraparound Screeners
Crisis Stabilization
Specialized Crisis Stabilization
Healthy Girls (Making Proud Choices)
My Life My Choices
Aggression Replacement Training (ART)
WATTS Reviews
Question, Persuade, Report (QPR) Training
Treatment Foster Care
Children's Court Foster Care
Professional Foster Parent Coordinator
Department of Vocational Rehabilitation (DVR) Advocacy
Community Linkage and Stabilization Program (CLASP)
Peer Specialist Training
Targeted Case Management (TCM)/ TCM AODA
Comprehensive Community Services (CCS)
Treatment Services
Crisis Mobile Team—Third Shift
Access Clinic—South
Recovery Center/Peer-Run Drop-In Center
Recovery Support Coordination

2014 Highlights

- Treatment Foster Care program facilitated six adoptions, three relative placements, five reunifications, and eight moves to independent living, representing a permanency rate of 88 percent.
- Community Linkages and Stabilization Program (CLASP) was featured in the Milwaukee Journal-Sentinel—this program matches Peer Specialists who have conquered their own mental health needs with others who need guidance.
- Peer Specialist Training was completed by 36 participants.
- Record numbers of Wraparound and REACH families were served through our programs, including all participating Spanish-speaking families in Milwaukee County.

New Initiatives

- **Specialized Crisis Stabilization:** Assistance for youth who are at-risk or sexually exploited
- **Youth Living Out Loud:** Through a federally funded grant, mentoring of youth who are at-risk or sexually exploited
- **AODA Targeted Case Management:** Case management for individuals with substance use needs
- **Recovery Center:** Peer-run drop-in center offers a recovery-oriented environment
- **Comprehensive Community Services:** Care Coordination services for adults with significant mental health or co-occurring needs
- **Access Clinic-South:** Mental health and substance use assessment for uninsured adults
- **My Life, My Choice:** Group curriculum to prevent youth sexual exploitation
- **Transitional Coordination:** Care Coordination services for young adults with mental health needs



Success Story

Maude, in her fifties, had been homeless for six years and abusing alcohol for more than three decades. After sixteen days in a detoxification program, she transferred to residential treatment for two months, then a day treatment program. Nearly a year later, Maude graduated from treatment and had been sober for nine months. She entered a work adjustment program and eventually acquired permanent employment. Maude has a new outlook and is able to pay her rent and support herself. She has become an accomplished spokesperson for the value of her treatment and willingly shares the story of her journey.

2014 Financial Partners

Foundations

Byers Foundation Ltd.
Catholic Community Foundation
Dollar General Literacy Foundation
Fleck Foundation
Forest County Potawatomi Community Foundation
Four-Four Foundation, Inc.
Greater Milwaukee Association of Realtors Youth Foundation
Greater Milwaukee Foundation, Inc.
Green Bay Packers Foundation
The Richard and Ethel Herzfeld Foundation, Inc.
Herzing University Foundation Ltd.
Louis Calder Foundation
Miracle on Canal Street
Northwestern Mutual Foundation
Palmer Family Foundation, Inc.
Runzheimer Foundation, Inc.
Racine Dominican Mission Fund
The ROS Foundation
Service Club of Milwaukee
Waukesha County Community Foundation
We Energies Foundation
Weiss Family Foundation
Wigchers Family Fund
Wildcat Foundation
Wochinske Family Foundation

Businesses

Associated Financial Group
AT&T
Aurora Health Care, Inc.
Balanced, Inc.
BMO Harris Bank
Bostik, Inc.
Children's Hospital
of Wisconsin
Diversified Insurance Solutions
Donors Forum of
Wisconsin, Inc.
Dryit Carpet Dry Cleaning, Inc.
Hales Corners Woman's Club
Hatco Corporation
In Tandem Theatre Company
Johnson Controls
Jubilee Christian Family Church
Kohl's Community Relations
Field Trip Program
La Casa de Esperanza, Inc.
Landmark Credit Union
Latino Peace Officers
Association
Leader Paper Products, Inc.
The Milwaukee Urban League
MSI General Corporation
Northwestern Mutual
Project Lead the Way, Inc.
Rockwell Automation, Inc.
Saxon Homestead Farm, LLC
Seek Careers / Staffing
St. Mary Congregation Catholic
Faith Community
St. Mary's School
St. Matthias Parish and School
The Benevity Community
Impact Fund
Trade Press Publishing Corp.
United Healthcare Services, Inc.

United Migrant Opportunity
Services, Inc.
United Way of Greater
Milwaukee & Waukesha
County
United Way of Metropolitan
Chicago
UPS, Inc.
Vulcan Global Manufacturing
Solutions
Wauwatosa Avenue United
Methodist Church
We Energies

Individuals

Anonymous (11)
James A. Arend
Nedda & Onie Avila
Kirsty Beatfeld
Jacquelyne Beaumont
Karen Binder
Anne Brown
Denise Bruneau
Stephanie Bull
Kathryn Cieszki
Don Cohen
Roy & Teena Cook
Ryan Corsaro
Elizabeth and Will Craig
Micki D'Acquisto
Corey Daleness
Andy & Diane De Leon
Calvin De Leon
Karl M. Dickson
Eric Dingeldein
Doug and Ginny Mills
Patricia Ellis
David Erlitz
Mary Pat Farrell
Audrey Fischer

Andy & Jan Fleckenstein
Bonita Gantzer
John A. Goelz
Rebecca Goldman
Socorro Gonzales & Felipe
Rodriguez
Tami Griffin
Sarita Gwinn
Bonnie T. Hady
Douglas Hagerman
Jim Halverson
Kathy Hanson
Kathleen Hartl
Maureen Hilbert
Melissa Howard
Trudie Hughes & Larry Sontoski
Nancy & Frank Jelen
Eduardo & Catherine Jimenez
Kurt & Kathleen Kellogg
Kari Klasen Lisi
Mary Jane Klement
Michelle Klos-Gonzalez
Robert & Julie Kotecki
Fred and Marianne Kramer
Linda Kramer
Douglas Lackey
Martha A. Lamelas
Gregory A. Larson
Nancy Lehrner
Al Letourneau
Elizabeth Longo
Delphine M. Lukomski
Elizabeth Lynch
Julio Maldonado
Wilda Maldonado
Tamara Martinsek
Phyllis May
Ann McKillip
Stacy Melichar
Jean Mercier

Kristina R. Meridith
Rodney Michael
David and Elaine Michaud
In Loving Memory of
Joe G. Morales
Cynthia M. Muhar
Jeffrey Natrop
Lauretta Olszyk
Raul Ornelas
Suzanne Orth
Dan Pipia
Rick and Shiela Quinnes
Lester Radtke
Jertha Ramos-Colon
& Felix Colon
Cheryl A. Rosinski
Mary Ellen Ruzga
Sangeeta Sarna
Suzy Schmidt
Karl T. Schoendorf
Kathleen M. Seitz
Susan Shimoyama-See
Larry Sorensen
Steve & Lisa Sperka
Kim Stormo
Paula Storniolo
Audrey Strnad
Jason Termaat
Alisha Terry
George & Denise Torres
Lyman & Susan Tschanz
Marty Tyksinski
Elizabeth Vokac
Marilyn Wilke
Mary Wilson
Randall Wondergem
Laura Wynn
Zapata Family
Joan Zbichorski

2014 In-kind Donors

Foundations

Assurant Health Foundation
Greater Milwaukee Association of Realtors Youth Foundation
The Harley-Davidson Foundation

Businesses

A. J. Ugent Furs & Fashions, Inc.
Acacia Theatre Company
Accion Hispano
AFL-CIO
Allen Edmonds Corporation
Antigua Latin Restaurant
AT&T Telecom Pioneers
Baker's Square
Best Buy
Broadlands Golf Club
Buffalo Wild Wings
Carroll Studios of Photography
Casita de Fiestas
Cermak Market
Cheesecake Factory
Cielito Lindo Restaurant
Colectivo Coffee Roasters
Cubanitas Restaurant
Culver's of West Milwaukee
Data Dimensions
Discovery World Museum
Dunkin' Donuts
El Rey Mexican Products, Inc.
Fandango
Floraleers Garden Club
GE Medical Systems
Girl Scout Troop #6314
Goodwill Industries
Grand Geneva Resort & Spa
Great Lakes Distillery
Green Bay Packers
Half Price Books
Harley-Davidson Museum
Hemingway's
Home Depot—Holt Avenue
Horny Goat Brewing Co.
Il Mito Restaurant
The Iron Horse Hotel
Joseph Campione, Inc.
Kalmbach Publishing Co.
Klement Sausage Co., Inc.
Koss Corporation
La Champagne Bakery
MainStay Hotel
Menards
MG Multiservicios

Milwaukee Ballet Company
Milwaukee Brewers
Baseball Club
Milwaukee Chamber Theatre
Milwaukee County Zoo
Milwaukee Public Market
Milwaukee Public Museum
Milwaukee Repertory Theater
Mother of Good
Counsel Church
New Threads of Hope
O'Donoghue's Irish Pub
Office Furniture Options, Inc.
Old Country Buffet
Oscar's Pub and Grill
Palermo's Pizza
The Pfister Hotel
Pick'n Save (4)
Ray's Liquor
Red Lobster
Rockwell Automation, Inc.
Roob Photographic Design
The Rumpus Room
Shaker's Cigar Bar
Sports Page Bar and Grill
Sprecher Brewing Company, Inc.
St. Mary Congregation Catholic
Faith Community
St. Matthias Parish
St. Pius X Congregation
Starbucks Coffee (4)
Stone Creek Coffee
Summerfest
Sunset Playhouse
Target Brands, Inc. (2)
Tessera Design
TGI Friday's
Three Holy Women Parish
Transfer Pizza
Wauwatosa Montessori School
WAWM Learning Center
Wayward Kitchen and Bar
We Energies
Wendy's
Windfall Theatre
Wines for Humanity

Individuals

Anonymous
Amanda Adrian
Charles Anderson
Judy Berther
Neil Besougloff
Frank Boucher
Jan Catlett
Kelly Catlett
Jennifer Clement
Adrian Czerwinski
Patricia Damian
Mike Dison
Brian Drier
Trish Dulka
Petra Eccarius Brylow
Jacqueline Eckstrom
Susan Engstrom
Nereida Favela
Johanna Ferreira
Jody Fitzmaurice
Bridget M. Flad
Catherine Fouliard
Gigi Gamboa
Teresa Geiger
Ashley Giagilino
Socorro Gonzales
& Felipe Rodriguez
Colleen Gotowitz
Ray Grassl
Bill Hagel
Heidi V. Havens
Irma Linda Hernandez
Maureen Hilbert
Jodi Holz
Charlene Horner
Trudie Hughes-Sontoski
Sandy Ingram
Mike Jacobs
Nancy & Frank Jelen
John Jirik
Andrea Johnson
Anthony Jones
Gregory A. Larson
Nick Lawrence
Peggy Leonhardt

Al Letourneau
Nadia Lopez
Craig Lucas
Victor Lugo
Joy Luy
Lisa Marchese
Elizabeth McDonnell
Aaron Miller
Mary Ann Molter
Judi Mueller
Luis Arturo Munoz
Mary Ann Nekich
Keith Nosbusch
Brandon Orlando
Louie Orlando
Vincent Orlando
Liliana Perez
Kara Pitt-D'Andrae
Djurdja Ristic
Jelaine Robbins
Scott Roeker
Cheryl A. Rosinski
Paul Sackmann
Audrey Schanning
Geraldine Scherer
Tracy Schuster
Sally Severson
Dan Smith
Steve & Lisa Sperka
Alex Tick
George & Denise Torres
Ann & Lee Van Dixhorn
Toya Washington
Jason Wautier
Jill Wesloski
Amanda Wojnar
Zapata Family
Joan Zbichorski

You Can Help Our Families Gleam!

Every donation helps a child or family in need, whether through shelter, education, or social programs for mental health, foster care, or workforce development. When children and families can see a successful path before them, they are driven to reach their goals.

Here's how you can help our families succeed. No gift is too small—every contribution is meaningful and important!

Provide **financial gifts** in the form of cash, check, money order, or credit card.

Participate in **planned giving** through a bequest, memorial, or tribute.

Make **pledges** of a one-time gift or a recurring gift lasting months or years.

Solicit **matching gifts**—make your contribution work harder with the help of your employer.

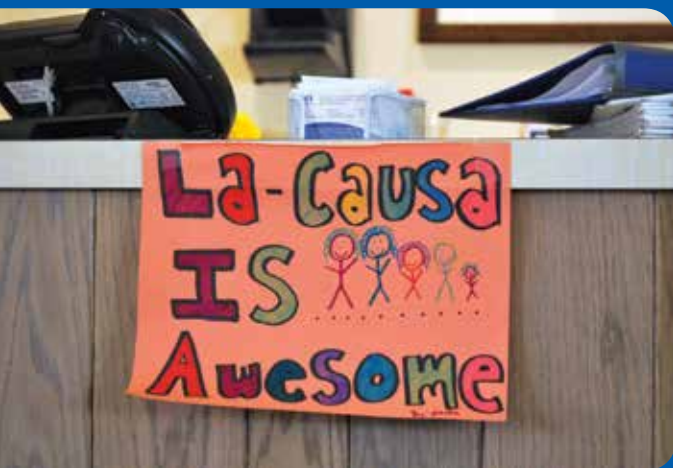
Donate to our **long list of needs** including personal care items, diapers, laundry soap, books, toys, and gently used clothing.

Attend or sponsor our **Annual Fundraiser** dinner—an evening of food, fun, auction items, and more!

Become a **volunteer!** The gift of your time is invaluable and supports us in a multitude of ways.

Our Development Team is eager to assist you in making a contribution. For more information, contact us at [414-316-5498](tel:414-316-5498) or visit www.lacausa.org





LA CAUSA Inc.

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Community Representative

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LA CAUSA Inc.

Where Children and Families Come First

ANNUAL REPORT 2014

Locations

Administration

P. O. Box 04188
136 W. Greenfield Ave.
Milwaukee, WI 53204
414-647-8750

Crisis Nursery & Respite Center

522 W. Walker St.
Milwaukee, WI 53204
414-647-5990

Early Education & Care Center

809 W. Greenfield Ave.
Milwaukee, WI 53204
414-647-5980

Community Enrichment Center

804 W. Greenfield Ave.
Milwaukee, WI 53204
414-647-5971

La Causa Charter School

1643 S. 2nd St.
Milwaukee, WI 53204
414-902-1660

Social Services Division

1212 S. 70th St. Suite 115A
West Allis, WI 53214
414-902-1500

www.lacausa.org



*Nothing you do for children
is ever wasted.*

– Garrison Keillor



La Causa, Inc. is an AA/EEOC/LEP Employer and Service Provider and participates in E-Verify.
EOE of Minorities/Females/Vets/Disability